

# AIT Research Competition 2016

**Focus Area:** *(Tick the focus area relevant to this proposed research / business idea)*

- 001 - Energy Efficiency / Green Energy
- 002 - Food and Agriculture
- 003 - Infrastructure, Housing
- 004 - Disaster Risk Reduction
- 005 - Logistics and Supply Chain Management
- 006 - Robotics, Automations, and Industrial Applications
- 007 - Software and Information Technology

**Team Name:** \_\_\_\_\_

**Names of the Researchers:** *(The first name written in the table below will be considered as team captain in case of registration as team.)*

Name	Field of Study	Designation	Email	Contact No.

## [TITLE]

*(Title of the Research / Business idea should be in clear capital letters and must be relevant to the research/ idea. Please choose the title carefully and make it relevant, points will be given on the relevancy of the title with the overall content.)*

### **Brief Description of the Idea:**

*(This section should contain the main idea of the research / business. The description should be clear, concise, relevant and should describe the idea in a simple manner that can be understandable to general audience. A well-defined and clear research idea will get more points. This is your chance to sell your idea and convince the judges that your idea has value and can lead to a potential industry solution.)(Word Limit – 500 words)*

## **Target Industry of the Idea:**

*(This section should indicate potential customer of your research / business idea. It should address who will be the user of your research / business idea. This section should also mention the description of the problem being faced by the potential customer). (Word Limit – 200 words)*

## Application of the Idea:

*(This section should contain the potential application of the research / business idea. Once you have identified your market and have defined your research idea, you will need to clearly state the various applications of your Research / Business Idea). (Word Limit – 400 Words)*

*Note: Figures, pictures, graphs, framework maybe added here*



## Submission Details:

The completed entry must be submitted on/or before 25 March 2016 to [competition.solutions@ait.asia](mailto:competition.solutions@ait.asia) cc: [abhishek@ait.asia](mailto:abhishek@ait.asia) and [parthiv@ait.asia](mailto:parthiv@ait.asia) with subject: **AITRC\_[Name of Focus Area]**